



worksheet

Reflection on the Mini Case Study

Procedure:

As an intern at Schnitten AG, you gained insight into the practical aspects of transport mode decisions in today's teaching unit. Now reflect on your proposal by answering the following questions **individually** as a homework exercise until the next teaching unit:

1. In the Mini Case Study of Schnitten AG, only a limited amount of information was made available to you for your transport choices.

Now think further along the line and explain what other factors or information might be necessary for such a decision in practice?

2. The marketing department has stressed the importance of sustainability when making transport decisions. Is your choice sufficiently sustainable? If necessary, suggest improvements.

The reflection should be **one page maximum** and follow the formatting guidelines.



Formatting specifications for the follow-up activity:

- Footer: First name and surname (Arial 9)
- Title: Reflective essay "Mini Case Study" (Arial 24, bold)
- Main text: Arial 12; line spacing: 1.5 lines, justification